Where anything is possible

A guide to attracting talent at NNL







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## 01 Introduction



## Attracting talented people to NNL

Our talent attraction brand is based on the experiences of working at NNL, crafted to tell our story in a way that attracts talented people and engages existing employees. It champions the incredible impact of the work we do, the exciting future we're building and the innovative, boundary-pushing science we deliver. It brings the amazing work we do to life, giving us a clear, compelling way to share our story with the world.

These guidelines are designed to help you use our talent attraction brand in a way that reflects our personality, builds brand recognition and helps us connect with the type of talent we want to welcome to our growing organisation.



# How and when to use our talent attraction brand

Our talent attraction brand sits alongside - and complements - our corporate brand to champion NNL as a great place to start, grow and build a career. It doesn't replace our corporate brand - but rather is a subset of it, created to help with the specific goal of recruitment.

### Who is it for?

The focus of our talent attraction brand is on recruiting and retaining talent from a diverse range of backgrounds. It can be used both internally and externally to create adverts, digital content, presentations and events collateral with the aim of building our reputation as a great place for people to develop their skills and reach their potential.

#### Why is it important?

Our talent attraction brand is designed to communicate what makes us unique in a consistent, authentic and compelling way. It provides a messaging framework and visual style that brings to life the work we do and the career-defining opportunities we offer to our people, from the chance to push the boundaries of discovery, to the opportunity to make a positive impact on society.

## 02 Research



## We discovered anything is possible at NNL

To develop an authentic story of NNL as an employer, we needed to speak to our people and uncover their unique experiences of life at NNL. We spoke to leaders, hiring managers, experienced employees and early careers talent across the organisation, all of whom shared their experiences of working at NNL.

Hearing everyone's story gave us a clear view of our organisation as an employer and gave us a solid foundation on which to build our talent attraction framework.

## What we learned

When we analysed our findings, some clear themes emerged:





## Proposition, attributes and messaging frameworks

Our attributes all ladder up to an overarching proposition that ties everything together. This sums up what NNL promises and delivers to its people as an employer and brings to life everything we've learned from our research.

03



## Where anything is possible

NNL is an incredible place to work. A place where people do things that have never been done before. A place where people push boundaries to further themselves, the business and society as a whole.

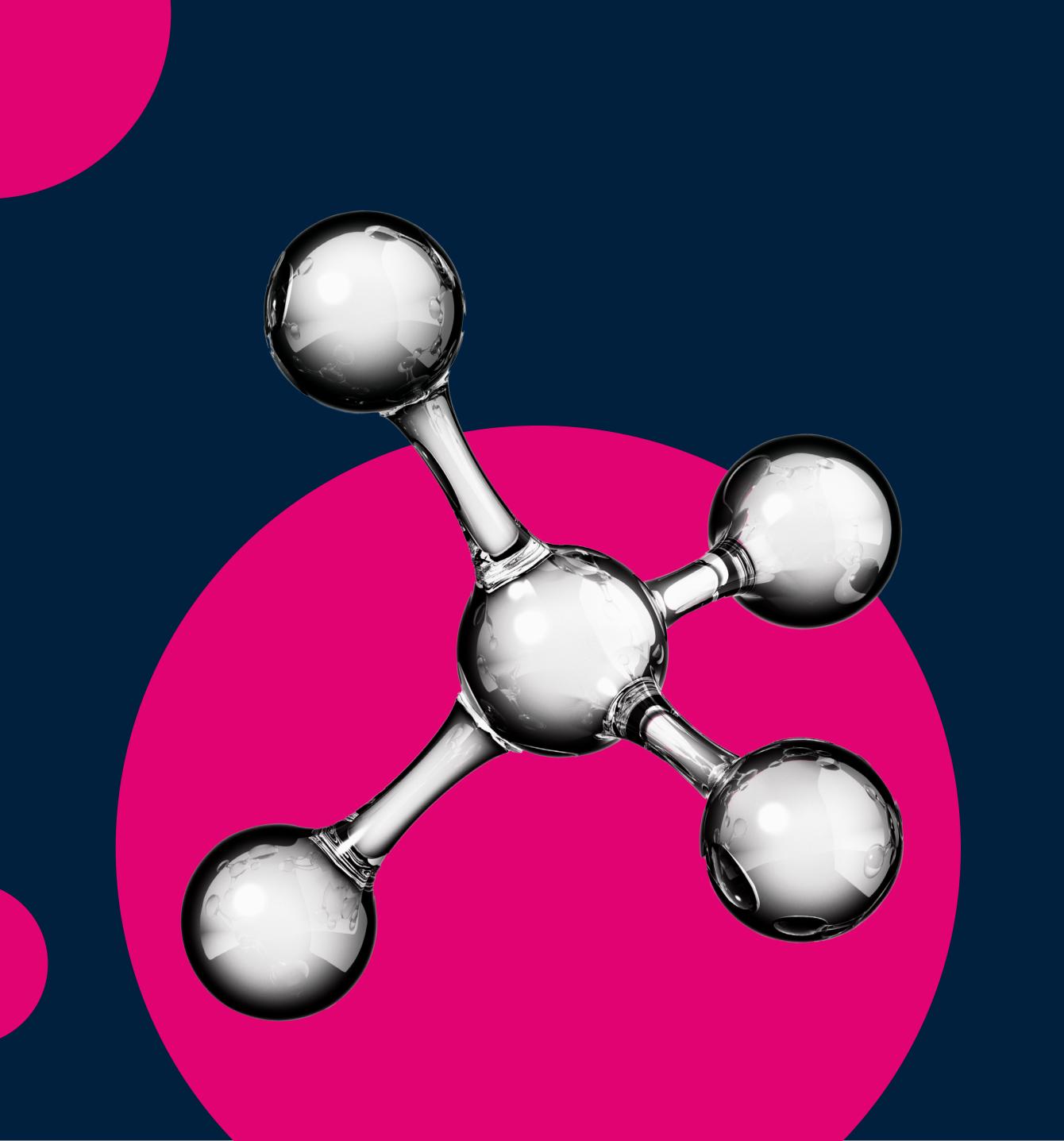
This is a place where personal and professional opportunities are limitless. If you want to change the world, if you want to tackle climate change, if you want to help advance medical science, if you want to help put things in space, if you want to answer the big questions, if you want to work with extraordinary materials, if you want to meet great people, learn new skills, challenge yourself, work flexibly, and build a long successful career with the power to make a real impact... you can do it all here.



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## Our attributes

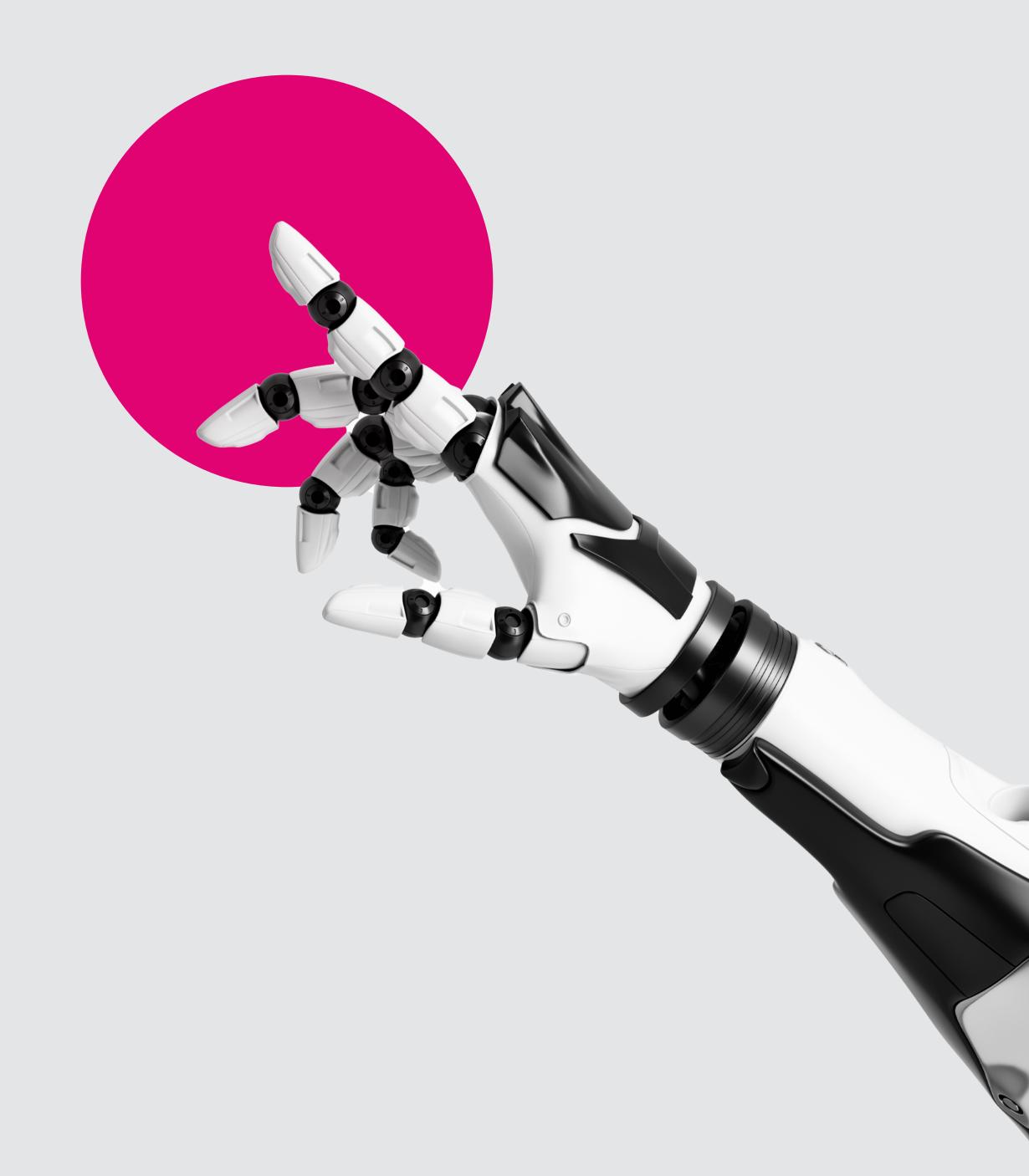
Our five attributes were built from our extensive research process, which saw us speak to employees across NNL about their experiences here. These attributes form the key pillars of our messaging framework, articulating what makes NNL a unique, exciting and positive place to work.



# An exciting future

There may never have been a more exciting time to be part of the nuclear industry. The growing need for carbon-neutral energy is driving a shift away from traditional fuels like oil and gas and towards renewable and clean energy sources. This is driving an increasing interest in nuclear, which means new investment, new projects, new challenges, new opportunities and new demand for talented people like you.

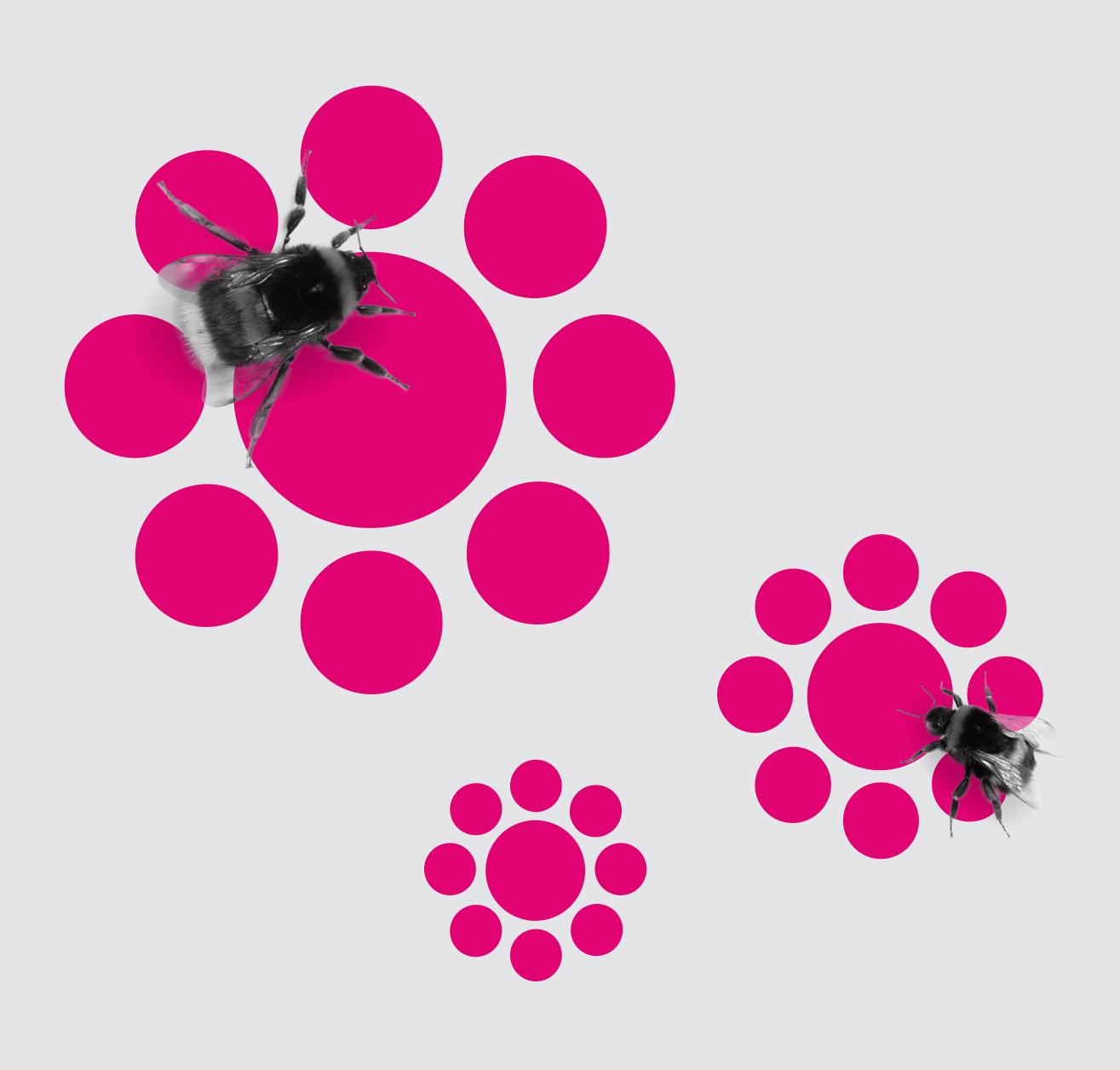
When you combine this with the naturally longterm planning of nuclear power, our support to the government and our recent growth, you can really see why this is a great place to build a long, secure and successful career. We've got the time, the facilities and the patience to help you grow and be the best you can be.



## A force for good

This is more than a career. It's your opportunity to change society and the world for the better. Whether you're working in a lab, an office or from home, you'll play your part in projects that will affect the lives of millions for generations to come.

We're tackling climate change. We're restoring the environment. We're keeping dangerous materials out of harm's way. And we're advancing medical science. If you want to use your skills to help people, patients and the planet, this is where you belong.



# Real-world impact

The size of our business will give you the chance to see a lot of your projects through to completion – something that's rare in the wider nuclear industry. This means that you get to take ownership of your work, see your ideas come to life and take pride in the positive results of your hard work.

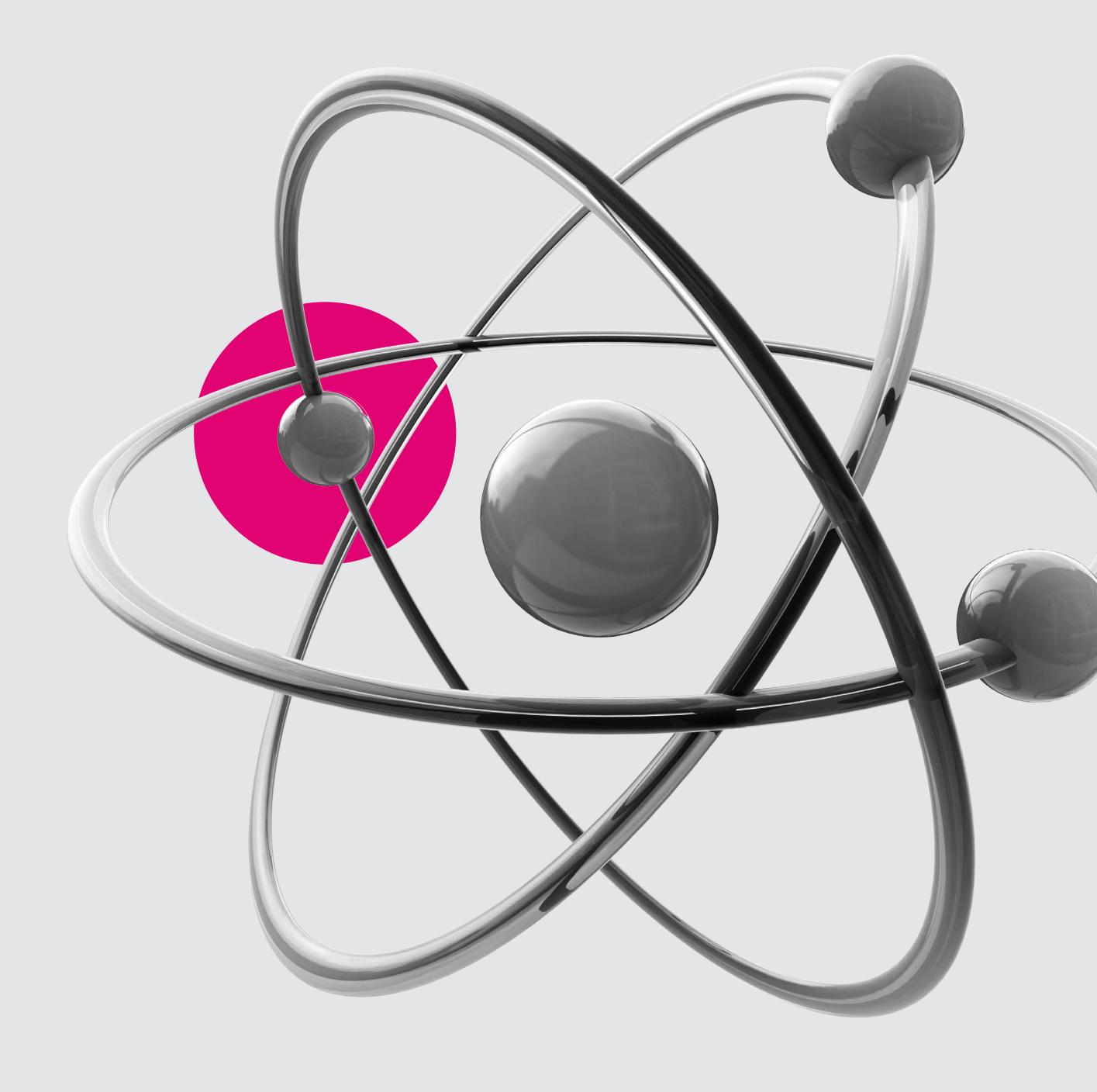
As our business bridges the gap between industry and academia, we're able to take a unique approach to solving problems. This gives us the agility to react to our customers' needs quickly and develop solutions they need right now – which means your advice, experience and expertise is often put straight into practice in real world situations.



## Incredible science

We do things that others can only imagine. We're gifted with some of the most creative and inspired scientific experts in the sector. For the last 30 years, their science has been at the forefront of nuclear technology developments, aided by our unique facilities and partnerships with industry and academia.

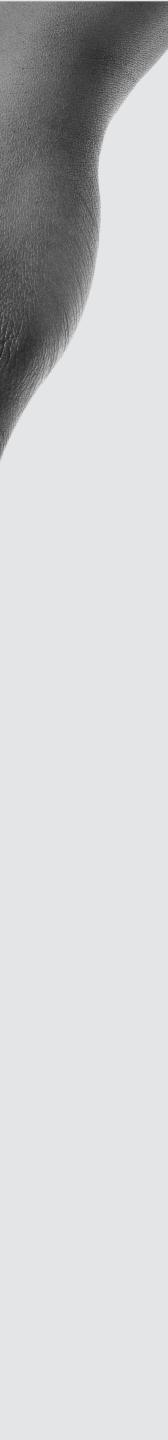
This means that you can get up close and personal with a huge variety of amazing projects ranging from space exploration and reactor technology to robotics and fuels of the future. And even everyday processes and tried-and-tested techniques take on a new life when combined with extraordinary materials, so whatever your speciality, you'll face new challenges every day working at the forefront of your field.



## Powered by people

Every single one of our people is unique and so is their impact. We offer a level of flexibility around when, where and how you work that often surprises people outside the business. We genuinely recognise the importance of your wellbeing. And we really mean that, because we need you to be at your best when you're working on important, safety critical and highly specialised projects.

As part of our team, you'll have lots of people counting on you, so we promise that you can count on us too. This means that as long as you don't need to be on site or in a lab, you can work wherever's best for you. And if you do need to be here in person, we'll do everything we can to support you and create an environment where you can thrive.





03

## Tailoring our message

Because we're a vast, diverse organisation with a range of different skillsets and departments, we have tailored our messaging to suit these different audiences. That means we have a few nuanced frameworks, each designed to speak to a specific group of people, utilising key messages and selling points most relevant to their career aspirations. Each framework is an accurate reflection of the experiences each group has at NNL.

## Graduates messaging framework

## An exciting future

- Job security and a long-term career
- a real job from day one
- A constantly evolving industry that doesn't stand still
- Possibilities that everyone's talking about – nuclear is a hot topic

#### A force for good

- The opportunity to make positive change
- Changing society for the better
- Impact that goes beyond energy into areas like medicine

#### **Real-world impact**

- The chance to solve urgent, real-world challenges
- Not a traditional graduate scheme
- you're doing a real job from day one
- The chance to put your passion for science into practice

### **Incredible science**

- Work on cutting-edge projects like radioisotopes and accident-tolerant fuels
- Play a role in pushing the boundaries of science and discovery
- NNL is the organisation leading the way for the nuclear industry

- Be trusted to work in a way that suits you
- Enjoy being part of a supportive community that celebrates diversity of thought
- Collaborate with expert scientists to change the world

## Apprentices messaging framework

## An exciting future

- Join a growing industry and build a long-lasting career
- Put your passion for science into practice
- The chance to make a difference to society

#### A force for good

- No matter what your role, you're helping our community and organisation
- There's so much to learn about the way nuclear can benefit society
- You can start to make a difference from day one

#### **Real-world impact**

- Enjoy real responsibility quickly
- Be seen as a valued member of the team
- See projects through from start to finish

## **Incredible science**

- Huge breadth of scientific projects - securing clean energy and exploring the potential for nuclear waste to deliver healthcare
- An environment where everyone values learning
- The future is exciting there's always something new to discover

- A welcoming and supportive community
- Experts who are there to help and guide you
- A focus on wellbeing flexible working, time off for college work

## Engineering, Project Management and IT messaging framework

#### An exciting future

- Join an exciting industry that everyone's talking about
- Be part of the organisation that's leading the way
- NNL is more than science engineering and technology are vital

#### A force for good

- Everyone plays a part in changing society for the better
- NNL is championing nuclear technology to support global agendas
- Work you can be proud of

#### **Real-world impact**

- You're trusted to work in a way that suits you
- Have the autonomy and freedom to share ideas and drive change
- Shape the future of a rapidly-growing organisation

### **Incredible science**

- Always something new to discover
  - Turn ideas into reality
  - Never stop learning

- Enjoy flexibility and work-life balance
- Be surrounded by experts who are passionate about what they do
- Your wellbeing matters

## Professional Services messaging framework

## An exciting future

- NNL is constantly evolving
- Join a topical industry that everyone's talking about
- Be part of the organisation that's leading the way

#### A force for good

- No matter what your role, you're helping our community and organisation
  Work alongside passionate people who are committed to doing the right thing
- There's so much to learn about the way nuclear can benefit society
- Do work you can be proud of

#### **Real-world impact**

- Bring your new ideas and different ways of thinking
- Enjoy the freedom and autonomy to drive change
- Shape the future of a rapidly-growing organisation

### **Incredible science**

- There's always something new to discover
- Share our scientific discoveries with the world
- Never stop learning

- Enjoy flexibility and work-life balance
- Your wellbeing matters

# 04 Our written personality

The information in this section should be viewed in the context of our overarching tone of voice guide. You can find that in our full guidelines.

## nnl.co.uk/showcase



## Constructing a headline

Our headlines reflect our larger proposition: Where anything is possible. Each headline starts with 'Where...' and is split into what the candidate has to offer and what they can achieve - identifying a quality and expressing an outcome. Here are some examples:

Where your ideas can lead to new discoveries Where your work helps future generations Where your projects power the nation Where your knowledge can change the world



## Audiencespecific headlines

Based on our research and segmented messaging frameworks, we can tailor our headlines to our different audiences.



## Graduate headlines

For graduates, we want to focus on the impact they can have, the opportunity to turn their passion into something tangible and their ability to take ownership of their work from the day they join.

Where your work helps future generations Where your ideas can lead to new discoveries Where your passion for science can fuel a nation Where your work makes a difference from day one

## Apprentice headlines

For apprentices, we want to show them that when they join NNL, they can develop skills that will make a real difference and establish themselves on a long-lasting, secure career path.

Where your projects help power the nation Where your skills solve real-world problems Where you can provide a cleaner future Where you can build a career that lasts

## Engineering headlines

It's important to reassure candidates that engineering is a key and vital part of NNL and is just as important and impactful as the scientific work we're known for.

Where your skills can turn ideas into reality

Where your expertise goes further

Where your inventions solve real-world problems

## Project Management and IT headlines

Because Project Management and IT teams are slightly more removed from the final results and scientific discoveries, we want to use our messaging to link the work they do with the impact they can have at NNL.

Where your plans make great things happen

Where your skills bring amazing minds together

Where your ideas drive new discoveries

## Professional Services headlines

For Professional Services candidates, we want to help them see how the work they do at NNL - which they could do at a number of different organisations - will contribute to results that will change and shape society.

Where your work shapes our story

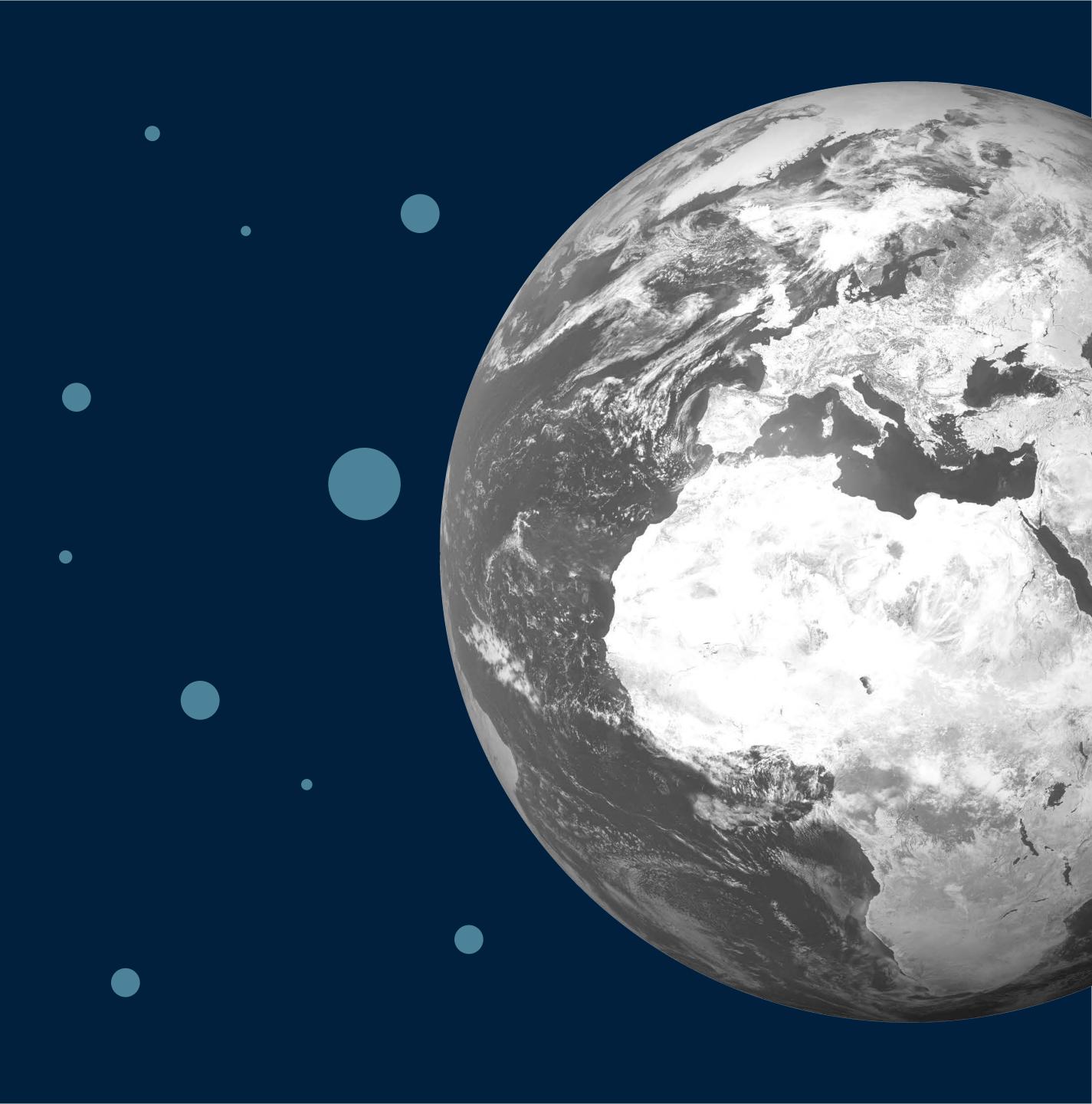
Where your skills solve real-world problems

Where your projects get people talking

# 05 Our visual identity

The information in this section has been taken from our full visual identity. To see this in more detail, visit

## nnl.co.uk/showcase



# Bringing it all together



## Logo

#### **Clear space**

To retain the clarity of the logo, we surround it with an exclusion zone of clear space. The area of this clear space is the width of the arrowhead.

## Size

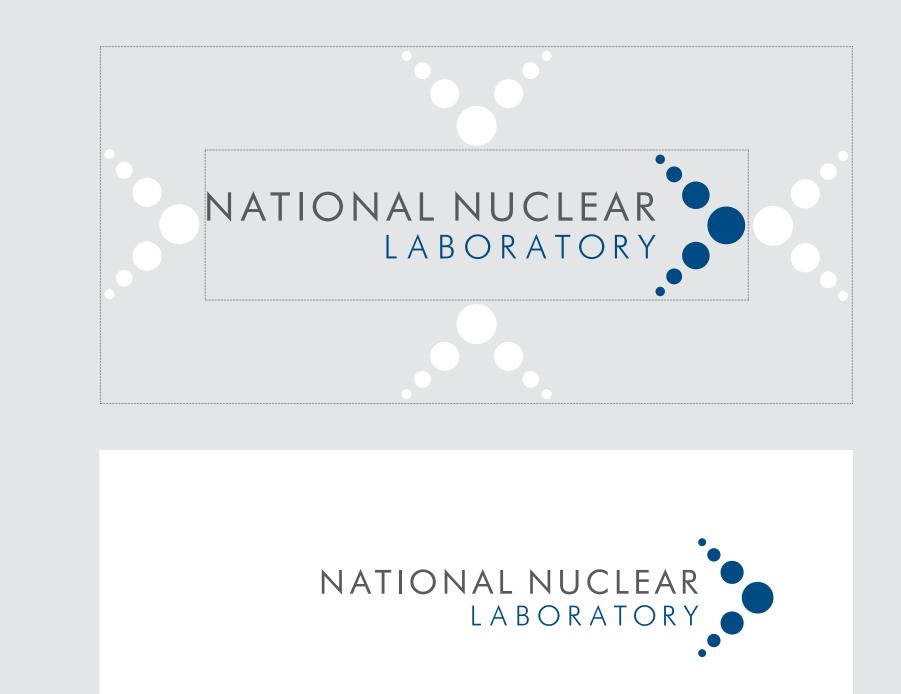
To ensure legibility in print, the minimum size is 35mm. For online communications, the minimum size is 150px.

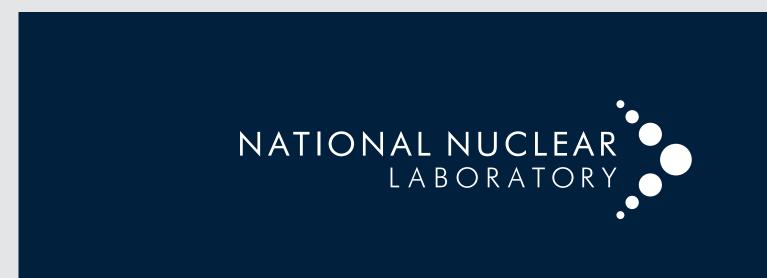
## Positioning

The logo should always appear in the top right hand corner of the piece of communication you're producing.

## Colour

On white backgrounds, this version of the NNL logo is the preferred choice. In some design applications where limited colours are available, or improved stand-out is required (perhaps because the background is dark coloured), the white-out logo should be used.





## Typography

## **Headline font**

Vista Slab Medium for some editorial flair as headlines and Regular for longer passages of text.

## **Body copy**

Gotham Narrow works well for long passages of body copy and smaller headlines.

Vista Slab Medium

Vista Slab Regular

Gotham Narrow Bold

**Gotham Narrow Book** abcdefghijklmnopgrstuvwxyz1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

05

## abcdefghijklmnopqrstuvwxyz1234567890 **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

## abcdefghijklmnopqrstuvwxyz1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

## abcdefghijklmnopqrstuvwxyz1234567890 **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

## Colours

## **Grounding colours**

**Night Blue CMYK** 100 85 45 53 **RGB** 0 32 62 **Web** #00203e

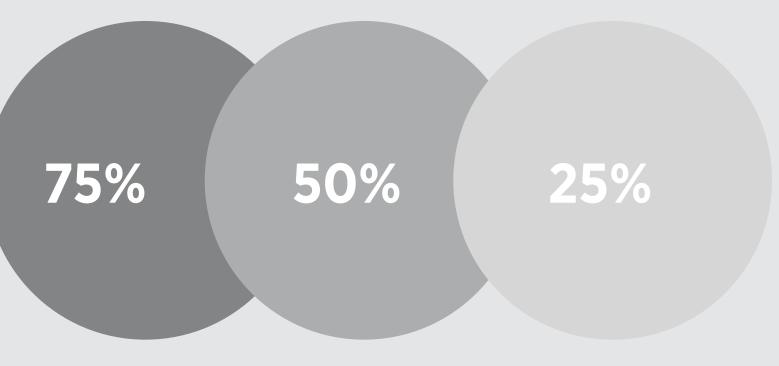
Teal CMYK 70 35 28 10 RGB 76 131 155 Web #4C839B

## **Elementary colours**

<b>Purple</b>	Magenta	<b>Green</b>	<b>Yellow</b>	<b>Dark Blue</b>	<b>Cyan</b>	<b>Dark Grey</b>	<b>Light Grey</b>
<b>CMYK</b>	CMYK	<b>CMYK</b>	<b>CMYK</b>	<b>CMYK</b>	<b>CMYK</b>	<b>CMYK</b>	CMYK
65 100 0 15	0 100 20 5	65 0 91 38	0 10 100 0	100 56 0 34	85 15 0 0	0 0 0 79	00049
<b>RGB</b>	<b>RGB</b>	<b>RGB</b>	<b>RGB</b>	<b>RGB</b>	<b>RGB</b>	<b>RGB</b>	<b>RGB</b>
105 32 126	224 3 113	59 130 56	255 221 0	0 75 133	0 162 224	090 091 093	149 151 154
<b>Web</b>	<b>Web</b>	<b>Web</b>	Web	<b>Web</b>	Web	<b>Web</b>	<b>Web</b>
#69207E	#E00371	#3B8238	#FFDD00	#004B85	#009AD6	#5A5B5D	#95979A

05

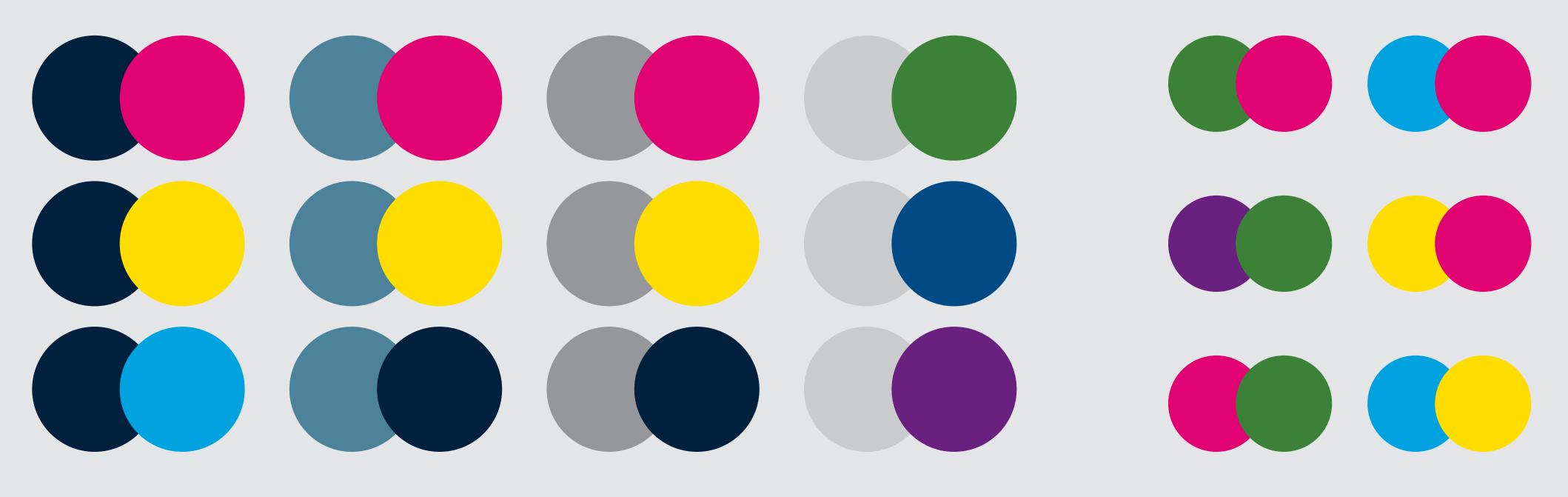
## Tints



## Colour combinations

## Aim

A bright colour sitting on a more muted background colour helps with balance and projects a more sophisticated tone.



05

### Avoid

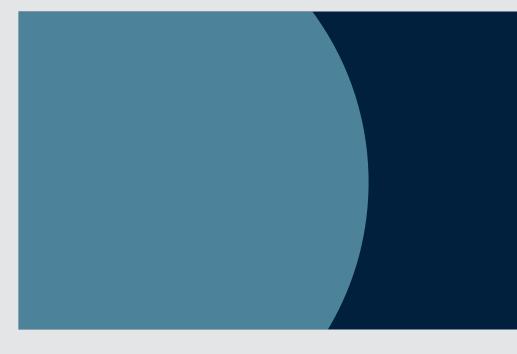
Bold, bright or clashing colour combinations give the impression of being too casual or dumbing down.

## Circle use

Used sparingly and with intention. The circles are there to reinforce a message, lead the eye and highlight information.

#### Cropped

Indicating a huge scale – could be used to introduce a title or a large detailed image.

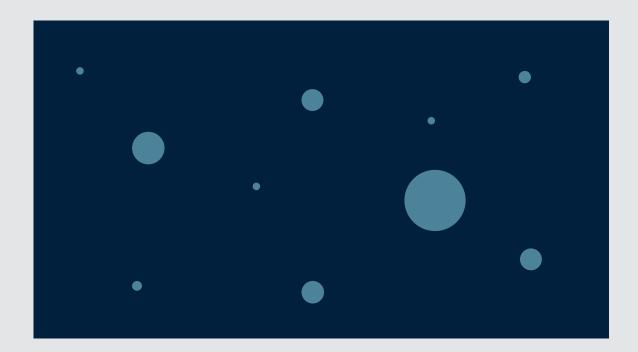


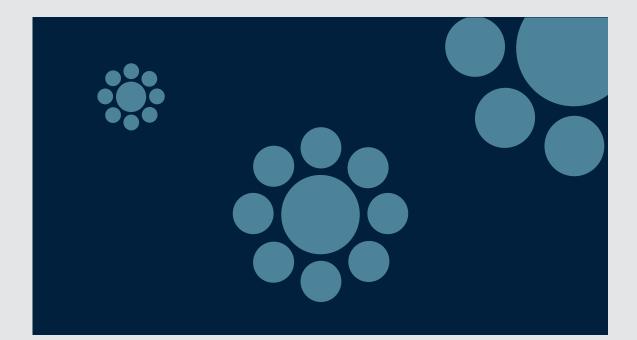




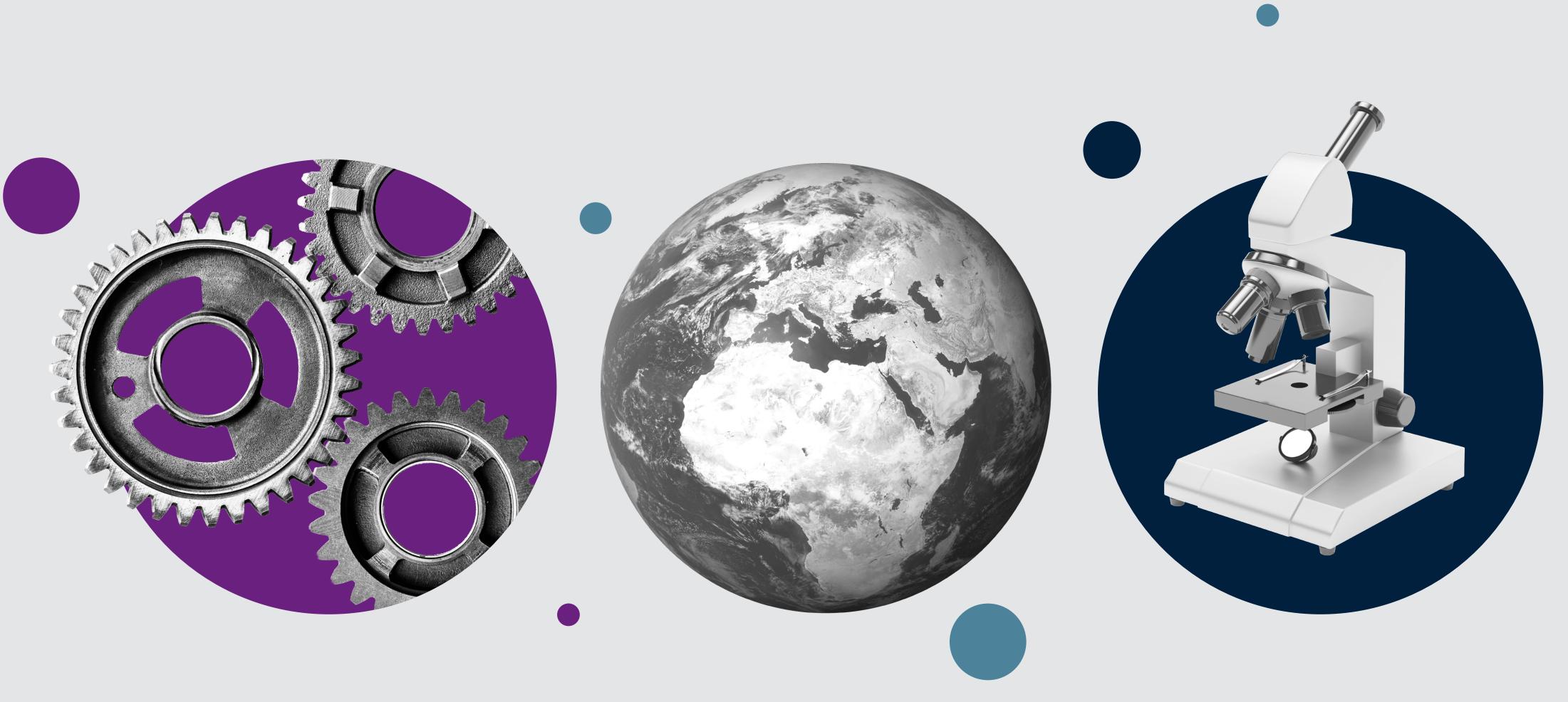
#### **Multiple**

Multiple snippets of information or suggesting some movement.





# Photography



05

# Portraits



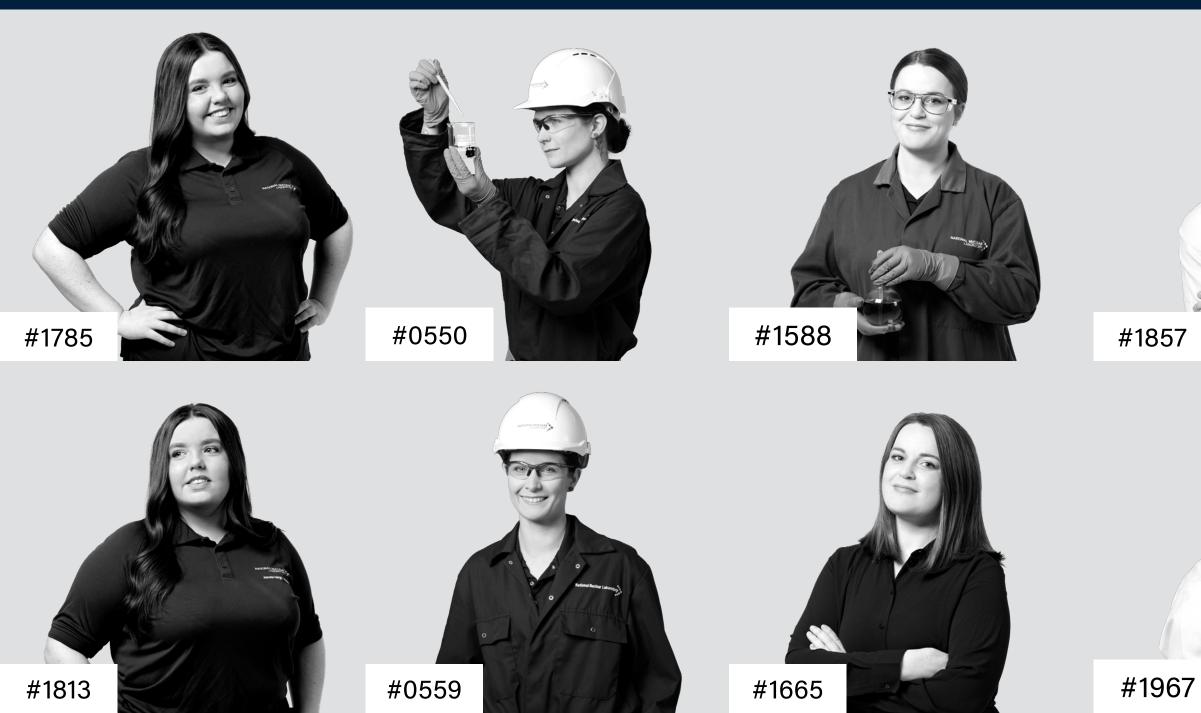
NNL Attraction Guidelines | Our visual identity



Jamie-Leigh Nuclear Engineering Apprentice

Leona Apprentice Process Operator

Moya Post Doctoral - Chemist



Nick Graduate Security Consultant

Robert Senior Research Technologist

Tim Chemical Analyst

Zahra Graduate Scientist

















#1445



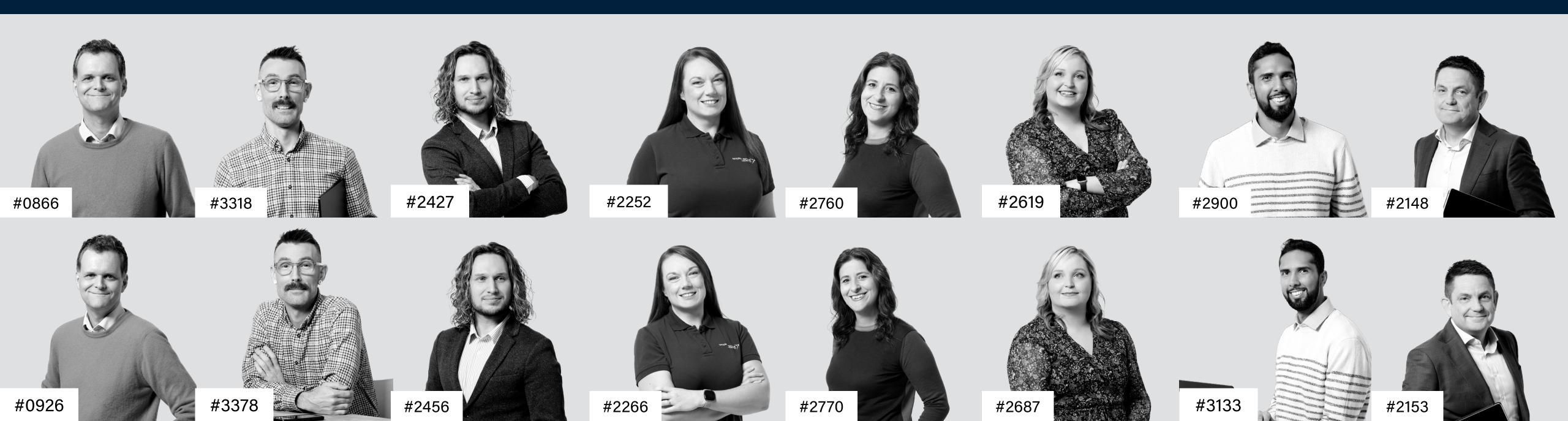


Keith Head of International Engagement

Dave Demand & Release Manager

Mat Head of Non-Proliferation and Safeguards Strategy

Mel Principal Engineer



Nassia Technology Leader -Graphite Technology

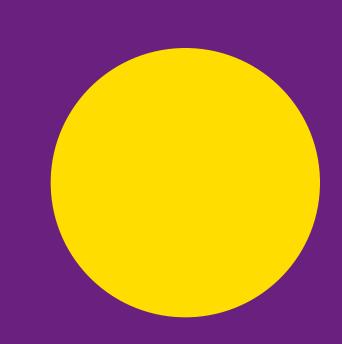
Olivia HR Business Partner

Saad Capability Manager, Thermal and Structural Modelling

Wayne

## Vice President for Legacy Sites

# Early careers Examples





## **Postcard** | Graduates

## Where your ideas can lead to new discoveries

NATIONAL NUCLEAR 

**Our graduates work on cutting-edge** projects alongside world-leading experts from day one - driving discoveries that protect the environment, change society for the better and save lives. For a career where you can make a difference now and for future generations, join us.



Scan the code to explore graduate careers at NNL.

Where anything is possible

#### Who is NNL?

We are the UK's national laboratory for nuclear fission. Working from seven unique facilities across the UK, our 1,200 colleagues combine their expertise to push the boundaries of science – improving the future for our planet and everyone on it.

#### What do we do?

#### **Clean energy**

We are helping the UK reach its climate goals by looking at new ways to develop and deploy advanced nuclear technologies.

#### Nuclear medicine

We're advancing research in nuclear medicine to help develop the way conditions are diagnosed and treated.

#### Who are we looking for?

We're looking for graduates to join us in a range of roles, including engineering, physical, chemical, material and computer sciences, as well as project management and mathematics. Scan the code on the front to learn more about the graduate roles we're hiring for and how to apply.

#### **Environmental restoration**

We're working to ensure our impact on the environment is minimal and we're finding innovative ways to treat and dispose of waste.

#### Security and safeguarding

We provide expert guidance on the safe handling and storage of nuclear materials to organisations across the globe.



# **Postcard | Apprentices**

## **Apprentice Careers**

NATIONAL NUCLEAR LABORATORY

From helping the UK achieve net zero to enabling access to innovative medical-isotope treatments, our apprentices can start changing society from day one. For a career where you can make a difference, join us and take your first step into the nuclear industry.



Scan the code to explore apprentice careers at NNL.

www.nnl.co.uk/careers/early-careers

#### Who is NNL?

We are the UK's national laboratory for nuclear fission. Working from seven unique facilities across the UK, our 1,400 colleagues combine their expertise to push the boundaries of science and deliver innovative solutions that matter to the UK.

#### What does your journey look like?

Our apprenticeship programmes are designed to nurture the next generation of talent for our industry. That means you'll be supported every step of the way, with tailored programmes delivered in collaboration with local colleges and universities providing quality education while you work. We will provide in-depth technical training and guidance from industry experts and you will also be partnered with buddies and mentors to provide you with day-to-day support and encouragement. It's all here to help you grow your knowledge and make an impact as you kickstart your career at NNL.

#### Where will you be based?

We have locations across the UK, including:

- Sellafield and Windscale, Cumbria
- Workington, Cumbria
- Preston, Lancashire
- Warrington, Cheshire

#### Who are we looking for?

We're looking for apprentices to join us in a range of roles, including engineering, scientific, project management, IT and software, cyber and business administration. Scan the code on the front to learn more about our apprenticeship programmes and how to apply.



# Pull up banner | Graduates

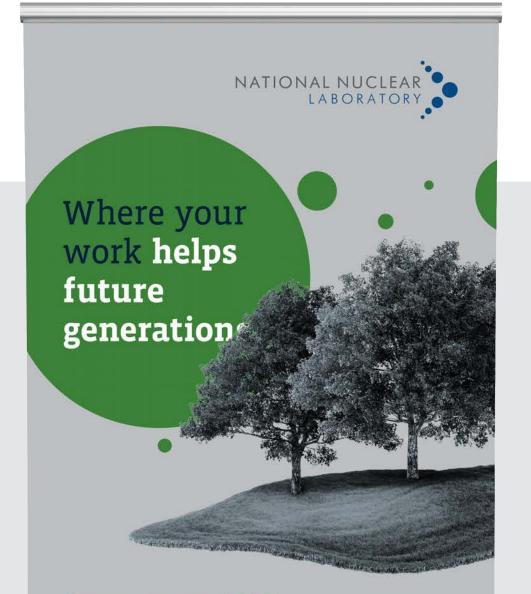
## Where your work helps future generations

## **Graduate careers at NNL**

From clean energy to exploring medical-isotope treatments, our graduates work on projects that change society for the better now and into the future. Explore our graduate opportunities: www.nnl.co.uk/careers

## Where anything is possible





#### **Careers at NNL.**

From clean energy to exploring medical-isotope treatments, our graduates work on projects that change society for the better now and into the future.

**Explore our opportunities:** www.nnl.co.uk/careers

# Pull up banner | Apprentices

## Where your skills solve real-world problems

## **Apprenticeships at NNL**

For a long-lasting career where you can make a difference from day one, join our supportive community and learn the skills you need to help change society.

Explore our apprenticeships: www.nnl.co.uk/careers

## Where anything is possible

Where your skills solve real-world problems

#### Apprenticeships at NNL.

For a long-lasting career where you can make a difference from day one, join our supportive community and learn the skills you need to help change society.

NATIONAL NUCLEAR LABORATORY

**Explore our apprenticeships:** www.nnl.co.uk/careers

# Job description template | Graduates

# Job title, location £33,500

This isn't your typical graduate programme. When you join NNL, you'll work on cutting-edge projects alongside world-leading experts from day one – driving discoveries that provide clean energy, protect the environment, advance medical science and change society for the better. And, with the reassurance of a permanent job right from the start, you'll be able to focus purely on growing your career and pushing the boundaries of nuclear science.

We're looking for a/an [insert role-specific information here].

To join our growing organisation, you'll need [insert qualifications and qualities needed here].

## Leading the way in nuclear science

NNL is the UK's national laboratory for nuclear fission. Working from seven unique facilities across the UK, our 1,400 colleagues combine their expertise to push the boundaries of science to shape the future for our planet and everyone on it. Our people enjoy flexible working, fantastic benefits and a culture where everyone feels valued.

Discover how much you could achieve in the nuclear industry. Apply now.

# Job description template | Apprentices

# Job title, location £18,800

For a career where you can make a difference from the day you join to the day you retire, take your first step into the fast-growing nuclear industry. From helping the UK achieve carbon zero to developing innovative medical treatments, the possibilities to change society for the better are clear. As an apprentice, you'll spend your time completing formal training at an accredited college and learning on the job at one of our facilities; working alongside industry experts. And you'll be a permanent employee from day one, so you can continue to learn new skills and grow your career, secure in the knowledge you have a role in our dynamic, vital industry.

We're looking for a/an [insert role-specific information here].

To join our growing organisation, you'll need [insert qualifications and qualities needed here].

## Leading the way in nuclear science

NNL is the UK's national laboratory for nuclear fission. Working from seven unique facilities across the UK, our 1,400 colleagues combine their expertise to push the boundaries of science to shape the future for our planet and everyone on it. Our people enjoy flexible working, fantastic benefits and a culture where everyone feels valued.

Discover how much you could achieve in the nuclear industry. Apply now.

# Insta | Graduates

Instagram ~



NNL

## Where your work makes a difference from day one

Graduate careers at NNL

Where **anything is possible** 



Our graduates work on cutting-edge projects, with world leading experts, to drive discoveries that solve society's biggest challenges. Apply now.

## Where your passion for science can fuel a nation

Graduate careers at NNL

Where anything is possible



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### Where your ideas can lead to new discoveries

Graduate careers at NNL

# Insta | Apprentices



Apprenticeships at NNL

Where anything is possible





NNL

## Where your plans unlock potential

Apprenticeships at NNL

Where anything is possible



♥ 508 likes



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Our apprentices enjoy real responsibility from day one. They work on cutting-edge projects, with respected experts, to help us solve real-world problems. Apply now.

## Where your projects power the nation

Apprenticeships at NNL

## Social Cards



#### 66

NNL is such a good place to work because they care about their employees.

**Nick** Graduate Security Consultant



LABORATORY

**Leona** Apprentice Process Operator

#### "

A real mix of people with different skills and backgrounds all working towards this common goal. **77** 

**Tim** Chemical Analyst

# Social cards | Quotes

## Zahra

"Even if you've not come from a nuclear background NNL really supports you."

## Nick

"The best way to develop those skills is to get stuck in and at NNL you get those opportunities."

"NNL is such a good place to work because they care about their employees."

## Jamie-Leigh

"You get the hands-on experience as well as the knowledge from studying."

"As a company, NNL offers a variety of experiences and the opportunity to work on different projects."

## Leona

"We work as a team and it's just genuinely a fantastic place to work."

"You'll be supported all the way through your apprenticeship and beyond."

## Tim

"Nuclear science has the ability to solve many of our most pressing problems in the world."

"A real mix of people with different skills and backgrounds all working towards this common goal."

"That cutting edge science has very real world implications."

## Robert

"NNL supported me with the vast array of opportunities I've had."

"It's allowed me to develop, to have that thirst, explore the industry and find my niche and passion."

## Moya

"I've worked on so many different things already in just the space of two months."

"I'm getting to look and work on projects that are happening right now."

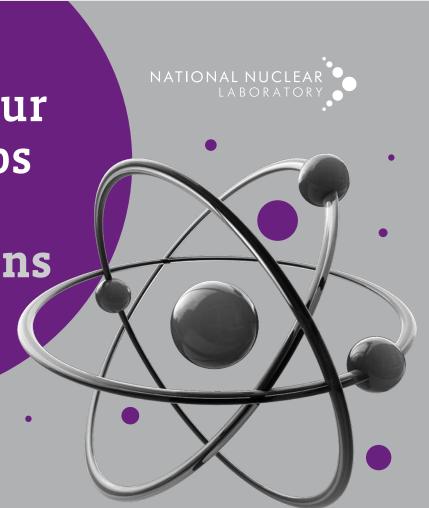
## **Posters | Graduates**

## Where your work helps future generations



Join one of our online talks and discover our graduate opportunities for 2023. The talks will include an overview of NNL, how you can apply for our graduate scheme, what roles we have on offer and an insight into what it's like to be part of our graduate programme.

- 1st November
- 15th November



#### Discover NNL's Graduate Programme

Do you want to learn more about a career where you can make an impact from day one, learn from some of the brightest minds in the industry and constantly expand your knowledge?

We have talks taking place on:

- 4th October
- 18th October

To sign up, please email nnlearlycareers@uknnl.com and we'll send you a MS Teams invitation so you can dial in from wherever you are.

## **Posters** | Apprentices

## Where your knowledge can change the world

Explore an apprenticeship in the nuclear industry.

NATIONAL NUCLEAR

If you're interested in taking your first step into the nuclear industry, getting involved in groundbreaking scientific research and helping solve some of society's biggest challenges, explore an apprenticeship with NNL.

Find out more by visiting nnl.co.uk/Apprenticeships

Where anything is possible

## Where your skills make great things happen

Explore our apprenticeship programmes and discover why there's never been a more exciting time to be part of the nuclear industry, what skills you need to succeed and how we can help you develop your career.

NATIONAL NUCLEAR

Join our virtual Nuclear Employability Workshops:

First Impression of the Nuclear Industry Monday 7th February at 13.30

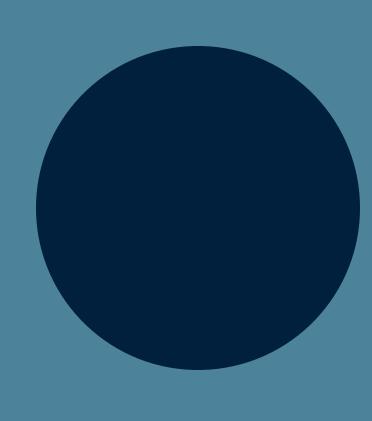
What Are Nuclear Employers Looking For? Tuesday 8th February at 13.30

Transferable Skills and Qualities Thursday 10th February at 13.30

CV Building Friday 11th February at 13.30

Sign up today by visiting nnl.co.uk/Apprentices2022

# **Experienced hires** Examples





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Milling

# Job description template | Generic

## Job title Location, salary

NNL is a place where people do things that have never been done before. Where people push boundaries, work with extraordinary materials and tackle some of society's biggest challenges. This is a place to do cutting-edge work alongside some of the industry's brightest minds, where you can build a long-lasting career with real impact and where the opportunity to learn and expand your knowledge is limitless.

[Insert role responsibilities and requirements]

## **About NNL**

We are harnessing nuclear science to benefit society. Our four key focus areas are; clean energy, nuclear medicine, environmental restoration and security and non-proliferation. Working from seven unique facilities across the UK, our 1,400 colleagues combine their expertise to push the boundaries of science – improving the future for our planet and everyone on it.

Join us and discover a career where anything is possible.

# Job description template | Professional Services

## Job title Location, salary

NNL is a place where people do things that have never been done before. Where everybody, no matter their role, plays a vital part in driving change and shaping the future of our organisation. This is where you can do work to be proud of, where you can discover something new every day and where you can collaborate with leading experts who are passionate about what they do. Here you'll have the freedom to share your ideas, work in a way that suits you and be part of an industry that's fuelling conversations and pushing boundaries. Join us and build a long-lasting career with real impact.

[Insert role responsibilities and requirements]

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# Job description template | IT/PM

## Job title Location, salary

NNL is a place where people do things that have never been done before. Where everybody, no matter their role, plays an important part in making ideas a reality and changing society for the better. Together, we're leading the way in an exciting industry that's getting people talking. We're championing nuclear technology, constantly innovating, sharing our ideas and driving change. Here you'll have the freedom to work in a way that suits you and be part of a community of passionate, supportive experts who value one another. Join us and build a long-lasting career with real impact.

[Insert role responsibilities and requirements]

## **About NNL**

We are harnessing nuclear science to benefit society. Our four key focus areas are; clean energy, nuclear medicine, environmental restoration and security and non-proliferation. Working from seven unique facilities across the UK, our 1,400 colleagues combine their expertise to push the boundaries of science – improving the future for our planet and everyone on it. Join us and discover a career where anything is possible.

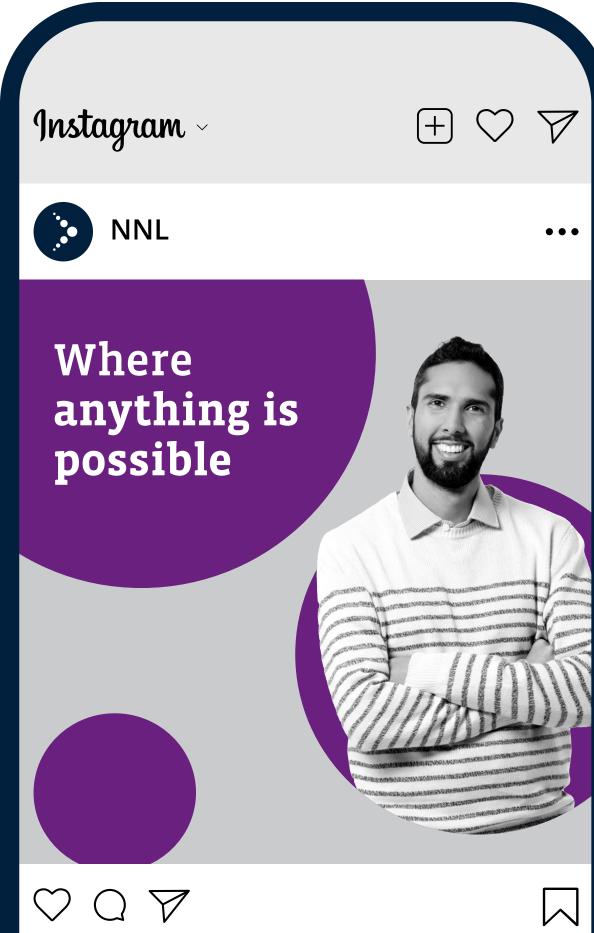
# LinkedIn headers | Experienced hires

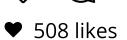




## **New starter post | Experienced hires**

**I've been working for NNL for 10** years. Now is the time to be in the nuclear sector in terms of job security, new technical challenges, upskilling and being part of something brilliant.





I've been working for NNL for 10 years. Now is the time to be in the nuclear sector in terms of job security, new technical challenges, upskilling and being part of something brilliant.

## Social Cards



#### 66

I've never known the industry to be as opportunity rich as it is at the moment.

**Wayne** Vice President for Legacy Sites

#### 

Nuclear reactors are one of the answers, and NNL is right at the forefront trying to support that and develop that technology.

**Saad** Capability Manager, Thermal and Structural Modelling

#### 

The work is different every day. It is challenging. The science is interesting.

**Nassia** Technology Leader -Graphite Technology

# Social cards | Quotes

## Melissa

"NNL gives you a lot of freedom in terms of engineering. There's no day that is the same."

"There's so many opportunities for everybody."

## Wayne

"I've never known the industry to be as opportunity rich as it is at the moment."

## Olivia

"The amount of investment that NNL does into developing people was something that really attracted me."

"The first thing we've seen in the organisation is huge growth."

"Our people are our greatest asset."

## Saad

"Nuclear reactors are one of the answers, and "There's opportunities to interact with other NNL is right at the forefront trying to support that and develop that technology." "At NNL, you can make a real difference."

"When you join NNL, the key element is having the hunger to learn and develop."

## Nassia

"The work is different every day. It is challenging. The science is interesting."

## Mat

"The opportunity to work at the cutting-edge forefront of science and innovation."

"NNL's primary mission is to do nuclear science to benefit society."

## Keith

### Dave

"From an investment point of view within nuclear, it's massively grown."

"Nuclear Science to Benefit Society – a strong, bold statement that underpins everything we do."

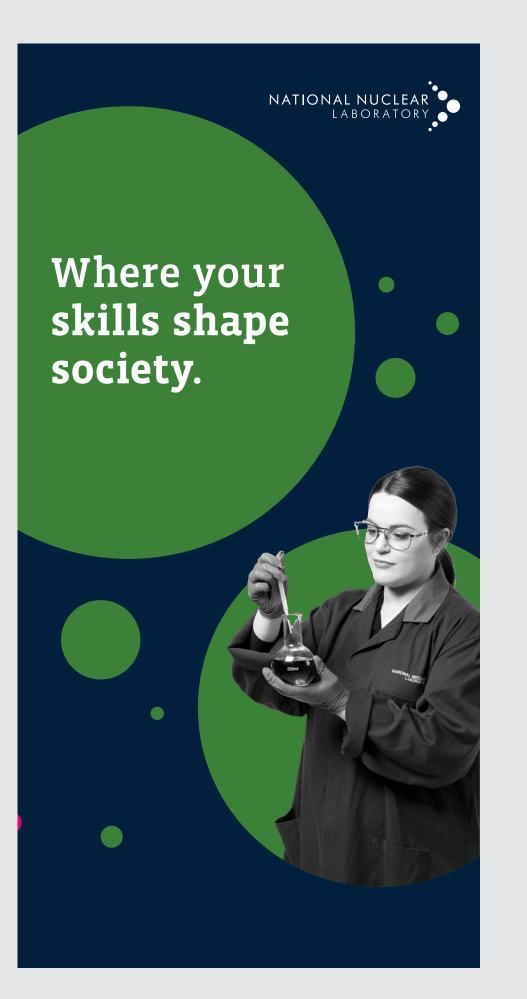
"It's a really, really exciting time to be working in nuclear."



Discover science that changes society.



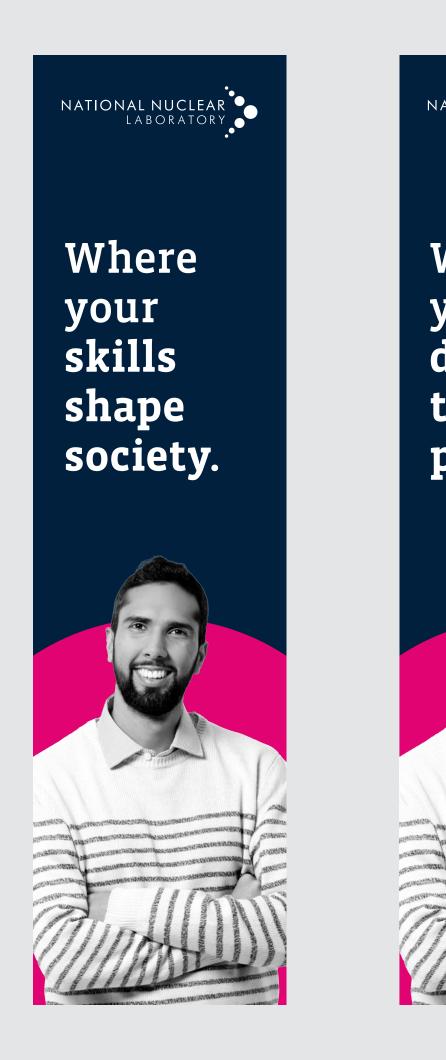




Where you can do work to be proud of.











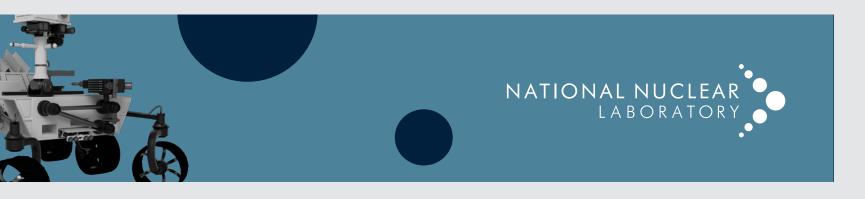
Where your ideas drive new discoveries.

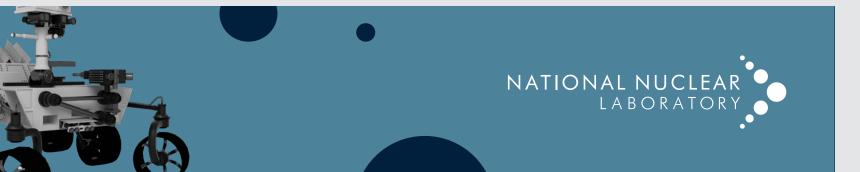
Where you can shape our future.

Explore careers at NNL











Where your ideas drive new discoveries.



Where you can shape our future.



Explore careers at NNL





# Pull up banners | Experienced hires



This is a place where you can work alongside the industry's brightest minds, push the boundaries of discovery and build a long-lasting career with real impact.

Join us and harness nuclear science to benefit society.

#### **Explore careers at NNL.**

#### www.nnl.co.uk/careers

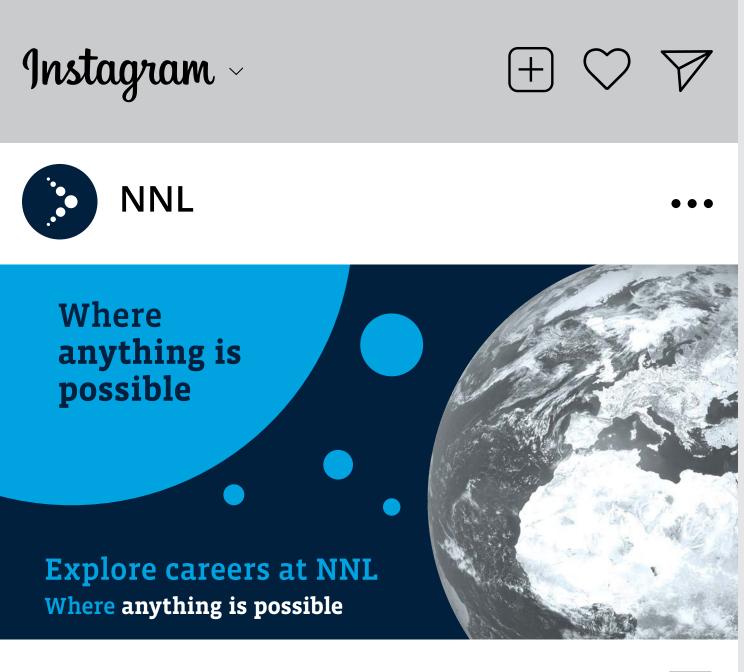
NATIONAL NUCLEAR LABORATORY

#### Where your skills solve real-world problems

From helping the UK reach its climate goals to advancing research in nuclear medicine, we're working together to push the boundaries of discovery and tackle society's biggest challenges.

#### **Discover careers at NNL**. www.nnl.co.uk/careers

# **Insta** | Experienced hires



Drive new discoveries. Shape the future of an

Explore careers at NNL. #hashtag #hashtag

exciting industry. Work alongside leading experts.



♥ 508 likes



♥ 508 likes

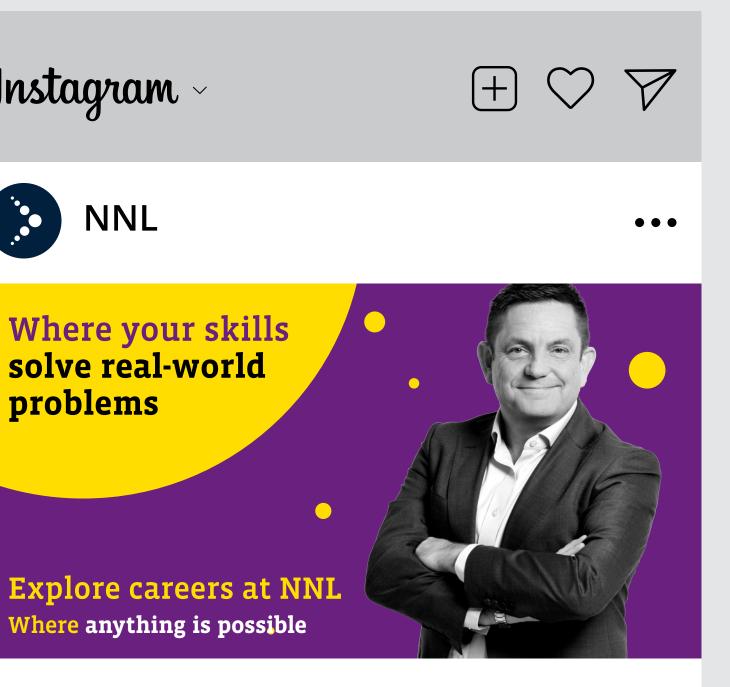
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Instagram ~

problems

NNL

Everyone at NNL has a vital role to play in pushing the boundaries of science and creating a better society. Join us and see what's possible. #hashtag #hashtag



## Instagram ~



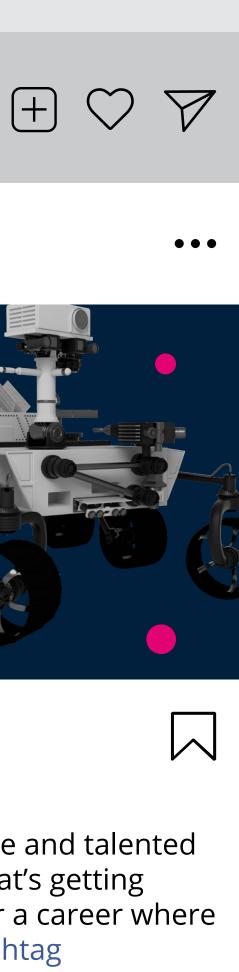
Where your ideas drive new discoveries

**Explore careers at NNL** Where anything is possible

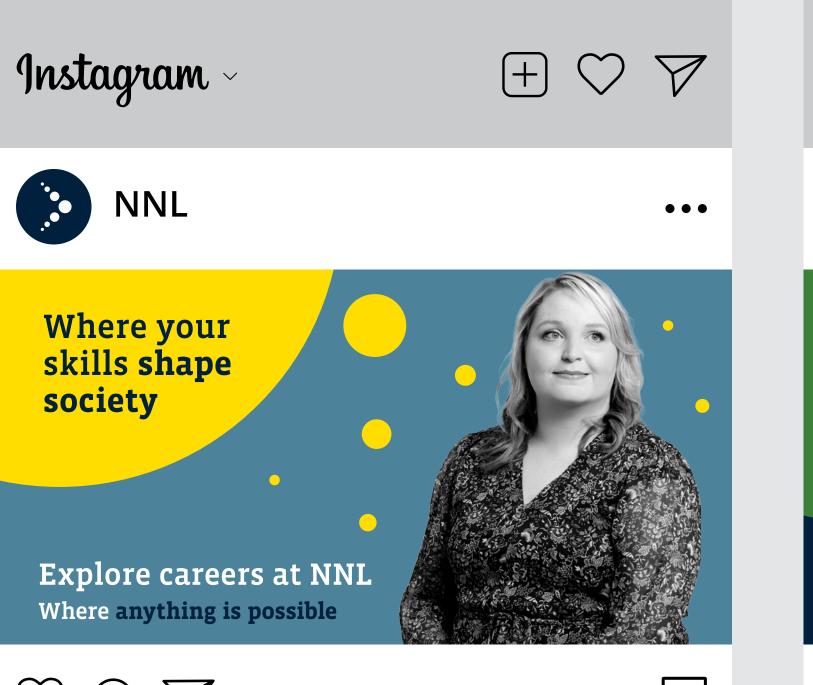


♥ 508 likes

7 world-class facilities. 1,400 diverse and talented colleagues. An evolving industry that's getting people talking. Join us and discover a career where anything's possible. #hashtag #hashtag



# **Insta** | Experienced hires



As our organisation continues to evolve, we're

our future. Join us and change society for the

better. #hashtag #hashtag

looking for people to bring their ideas and shape

 $\checkmark$ 

♥ 508 likes

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♥ 508 likes

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Instagram ~

NNL

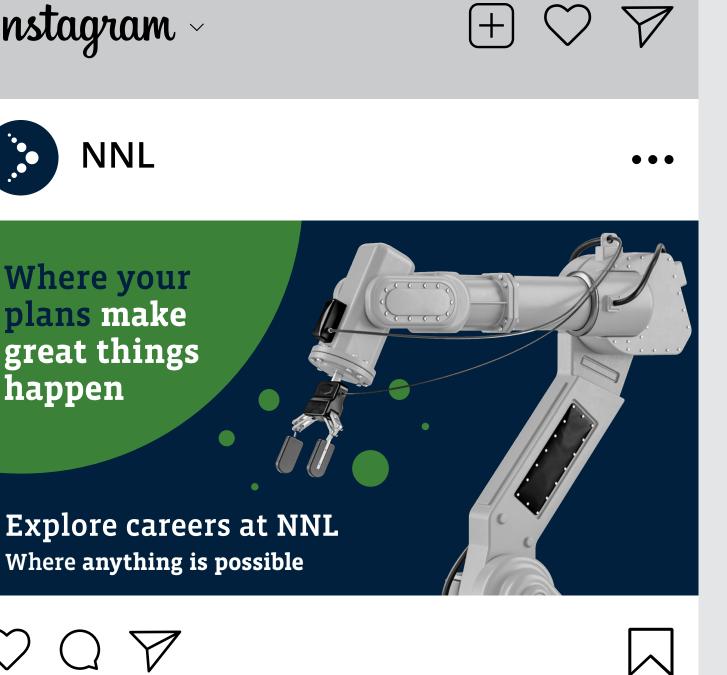
Where your

plans make

great things

happen

We're championing nuclear technology and pushing the boundaries of discovery. Join us and discover a career where anything's possible. #hashtag #hashtag



## Instagram ~



Where your skills bring amazing minds together

**Explore careers at NNL** Where anything is possible



♥ 508 likes

Together, our scientists, engineers, technology experts and project managers are driving new discoveries and transforming society. Join us and make great things happen. #hashtag #hashtag



# **HTML email** | **Experienced** hires

#### **HTML - Project Management**

Header banner: Where your plans make great things happen.

#### Body copy:

Discover a career where anything is possible.

At NNL, we're driving new discoveries, pushing the boundaries of science and creating a better society. And everyone has a vital role to play, from scientists and engineers to IT experts and project managers.

Which is where you come in.

Our organisation is growing quickly and our industry is constantly evolving. That means we need driven, passionate project managers to join us and help deliver our purpose of harnessing nuclear science to benefit society.

You'll collaborate with passionate experts, help turn cutting-edge ideas into reality and deliver work you can be proud of.

For a career where anything's possible, join us.

Where your plans make great things happen.

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NATIONAL NUCLEAR

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APPLY NOW

If you have any questions about our Talent Attraction Framework and how to use it, please contact:

engagement@uknnl.com



